



## **Presidents report for 21 February 2015 Annual General Meeting** (to be held at the KASK Forum in Auckland)

A thank you first to the 2014 Committee members:

Shawn Walsh, Tim Muhundan, Paul Caffyn, Robert Brown & Sandy Ferguson will be attending the AGM. Not able to attend the AGM are David Welch who is at home looking after his partner who is ill, and part time committee member Adrienne Owen.

Thank you to the committee for their participation this year and an extra thank you to Tim and Rob for organising this forum.

*I need to remind KASK members that organising the annual Forum is not an automatic responsibility of the committee, hands up for 2016!*

Karen Grant has done a wonderful job as administrator with the accounts and with email communication to members

### **Planning**

We devoted some of our time in 2014 to considering changes that may be needed to KASK to maintain and increase our influence and membership.

Possibilities:

Change the current image (recreational and expedition kayakers) to better provide for sport kayaking. Not necessarily through organising races but by portraying the types of kayaking we see around the world – surfing, rock gardening, exploring caves (a lot more than a sunny day on the beach). Show various types of kayaks being used, different kayak types will lead the market and retailers will follow.

We could target educational organisations & professional organisations such as kayak hire business, perhaps offer group discounts. Involve sea kayak clubs with a theme for the month, a coordinated approach. Collaborate with Yakkity Yak groups.

Include KASK membership when joining other clubs or networks, strengthening the linkage between memberships of those clubs with KASK as a national organisation

Capture younger people (some debate about what younger means, probably under 50).

Perhaps with a training framework

Publish the updated handbook, find a way to promote retail discounts to members

### **How has your committee represented KASK this year?**

Paul has published the “New Zealand Sea Canoeist” on a bi monthly basis, attended a Recreational Boating Strategy meeting in September in Wellington and the Recreational Boating Safety Forum in Auckland at the end of November.

Tim attended the Coastguard Boating Safety Conference in Auckland in August and has had input to the Safety Strategy Steering Group.

Ian attended the Water Safety NZ AGM by phone (it was in Wellington).

Rob and Tim attended a significant meeting of the Sea Kayak Operators Association (SKOANZ) and Rob attended the subsequent AGM.

**Internet/email**

Sandy has maintained the web site and more work on the email data base by Tim & Karen has enabled targeted emails, on-line membership application/renewal and electronic forum registration.

I look forward to the election of a new president and committee for 2015 and to the continued promotion of safe and exciting kayaking.

Ian McKenzie