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# KASK Privacy and Social Media Policy

KASK recognises the value of social media in engaging with members and reaching other paddlers in NZ and worldwide. KASK also recognises that social media can cause harm. Social media includes any online site/forum for uploading and sharing information.

This policy applies to all use of social media referring to KASK and includes: writing, commenting on, editing and uploading material to blogs, forums, social networking sites, dating apps and sites, photo and video sharing sites. Information includes written information, cartoons, GIFs, images, photos and videos.

KASK urges all members and participants in KASK events to respect the following guidelines:

**Use common sense:**

Don't say anything on social media you wouldn't say face-to-face with the person. If in doubt, don't share it.

**Be clear:**

Make it clear whether your views are your own or on behalf of an organisation.

**Disclose interests:**

If you are supporting or recommending something you are involved with, or have a close relationship with, honestly state your involvement or relationship.

**Respect confidentiality:**

Protect KASK's confidential information.

**Protect your privacy:**

Do not share anything online that you would not be happy for anyone to see.

**Respect others' privacy:**

Be considerate to others. Don't record, photograph or post information or images when you have been asked not to, or where you have not been given permission. Remove information about another person if they ask you to.

**Safeguarding children:**

Do not share pictures of children or information about them online unless it is safe, appropriate and you have their and their parents', guardian or whānau consent.

**Get permission:**

to use a clearly identifiable photo or video of individuals. Permission for the use of a person's photo must be obtained for any later or different use, even if they have consented to prior use.

**Comply with law:**

Do not share illegal or indecent content, including damaging, belittling, unfairly critical, or misleading and deceptive content.

KASK will not tolerate the sharing of any material that is offensive, harassing, discriminatory, embarrassing, intimidating, sexually explicit, bullying, hateful, racist, sexist or otherwise inappropriate.

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